SOLUTIONS - OUR MONTHLY BRIEF

RESORT

About

Welcome to Puente Romano, Marbella's most sought-after beach resort. With an Andalusian village-style feel, you can indulge in our elevated gastronomy offer with more than 15 restaurants, relax at spa and wellness facilities, enjoy open-air venues, its botanical gardens, or play at a world-famous tennis court.

Discover the best things in life at Puente Romano, under the sun all year round. Take your first steps and explore one of the best Marbella 5-star resorts. *

Campaign Objective

Driving awareness for Puente Romano Beach Resort, and ultimately driving bookings through their website.

Target Audience

Females and males across GCC.

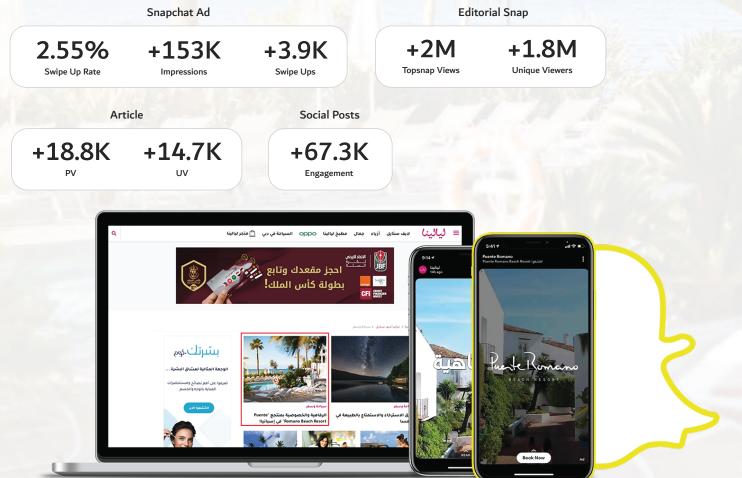
Markets

GCC.

Solution

- Published SEO articles on Layalina and Sa2eh, in order to raise awareness about Puente Romano Beach Resort.
- Launched Social media posts over Layalina Facebook and Instagram.
- Launched Marketing Campaigns across Snapchat Discover (Layalina plus other channels).
- Launched an Editorial snaps on Layalina and Ra2ej discover channels.

Results



Source:

www.puenteromano.com
Google analytics.

Snapchat, Facebook, and Instagram.

www.7awi.com