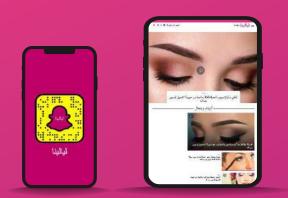
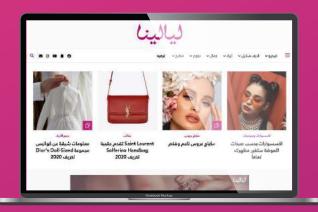




### LAYALINA UNIVERSE



Mobile



WEB







# MARKET LEADER

	C		
	T	11.6 M	An iconic brand that
Unique Visitors 8Million 94% Mobile User		380 K	spans over 20 years. Layalina.com is a leading lifestyle, fashion and
Page Views 29 Million		51 K	Celebrities platform.
Visits	B	400 K	With a strong audience reach, we will connect your brand to millions of
14 Million	0	1.5 M	our followers!
	J	2.1 K	ليالين















Every year, we at Layalina celebrate key events and we love to share these celebrations with our audience. This is an opportunity for your brand to be showcased with the millions of our engaged followers on our interactive catalogue.





Content Across 7awi Portfolio		
<section-header></section-header>	<ul> <li>Facebook</li> <li>Instagram</li> <li>Tiwitter</li> <li>TikTok</li> <li>Snapchat</li> </ul>	<section-header><section-header><section-header><section-header><section-header><text></text></section-header></section-header></section-header></section-header></section-header>
بابەنج تا <u>ج</u> ّاي <b>رائج</b>	Across 7awi Social Media channels	بالينا

# Schedule

Event Name	Date	Submission Deadline	Launch Date	End Date
Valentine's Day	14-February	21-January	01-February	16-February
Mother's Day	21-March	23-February	10-March	23-March
🗘 Ramadan & Eid	09-April	09-March	25-March	20-May
Eid Al-Adha	19-July	22-June	8-July	25-July
Back to school	01-September	03 – August	19-August	16-September
White Friday	26-November	01-November	18-November	30-November
🏳 UAE National Day	02-December	08-November	24-November	5- December
Festive Season	24-December	15-November	01-December	03- January 2022



#### RATES

Gross Rate		
\$ 4,000		
\$ 6,000		
\$ 10,000		
Contact Us: Gift_Guide@7awi.com		

All items have clickable link to your specified link

VAT not included

Special discounts based on volume



Let us help you amplify your brand reach!

#### Contact Us



