

ليالينا

2021

Gift Guide
Media Kit



LAYALINA UNIVERSE



Mobile



WEB



TV

MARKET LEADER



Unique Visitors
8 Million
94% Mobile User



Page Views
29 Million



Visits
14 Million



11.6 M



380 K



51 K



400 K



1.5 M



2.1 K

An iconic brand that spans over 20 years. Layalina.com is a leading lifestyle, fashion and Celebrities platform.

With a strong audience reach, we will connect your brand to millions of our followers!



In Numbers

LAYALINA Snapchat



Global



GCC



KSA



UAE

Views



Daily
700K

Views



Daily
600K

Views



Daily
470K

Views



Daily
45K



Monthly
5.8 Million



Monthly
4.7 Million



Monthly
3.7 Million



Monthly
340K



Subscribers
3.8 Million



Subscribers
1.5 Million



Subscribers
1.2 Million



Subscribers
145K

Happy Holidays!

We know how difficult and time consuming to find the perfect gift for your loved ones. We worked with the best brands to bring a selection of ideas to help with your loved ones a Merry Christmas and a Happy New Year!

Stay at home and let us find you the best gift!

- BEAUTY & ACCESSORIES
- MOBILE
- HOME ELECTRONICS
- TECHNOLOGY & GADGET
- AUTOMOTIVE
- ENTERTAINMENT & SERVICES
- HOTELS, SALONS & SPAS
- RESTAURANTS

20% Discount

Brighten up your weekend and enjoy your lunch

Reserve Now

damasco دمشق

Perfect Makeup & Skincare

Neige Edition Water, Liquid Makeup **BD 42**

Silky Emulsion Foundation **BD 50**

Soothing Mango Lipstick **BD 115**

Almond Shower Gel **BD 190**

Sparkle Charisma Body Saphire **BD 115**

JEWELRY & FASHION
Adorning Your Dreams

Serpents Necklace **BD 2000**

Flower Watch **BD 15000**

Charm **BD 14500**

Christmas Leashes **BD 3500**

HUAWEI MateBook X Pro™

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الانتصاف الخيالي

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The hair dryer re-thought.

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SAMSUNG CHD80 43" 144Hz 180° Curved Super UltraWide Gaming Monitor

20% OFF

Book Now

JUMEIRAH GROUP

Book Now

Every year, we at Layalina celebrate key events and we love to share these celebrations with our audience. This is an opportunity for your brand to be showcased with the millions of our engaged followers on our interactive catalogue.

2021 Events



Valentine Day



Mother's Day



Ramadan & Eid



Eid Al-Adha



Back to school



White Friday



UAE National Day



The Festive Season

Valentine's day is just around the corner, and if you have someone special in your life, then this is the perfect occasion to show your love. There is nothing harder than finding the perfect gift, so we have curated some gift ideas to help narrow your search down.

You are probably scrambling to find your supermom the perfect gift to show her how special she is, and we are here to help you. Our edit has everything from personalised flowers to indulgent beauty treats that will surprise even the un-fussiest of mums.

This Holy Month is time of tranquility and reflection, but it is also a time to gather and reconnect with friends and family. So, what better way to do so than by booking a delicious iftar meal, which you can all enjoy together? We also welcome Eid al Fitr after the Holy Month which means we can have more special time with our loved ones. So, if you are looking to spend your vacation in the UAE, look no further than these staycations, offering you the ultimate getaway experience, without having to get on a plane. We've hunted down the best places in the UAE to break your fast this Ramadan and picked the best Eid Al Fitr gifts and staycation deals.

Traveling now could be hard with ticket prices soaring, so if you are looking to spend your Eid Al Adha vacation in the UAE or surprise your loved ones with amazing gifts, look no further than this guide, offering you the ultimate getaway experiences and top gift picks for your loved ones.

Interact with your consumers, through a time which accounts for 50%+ of the annual school-related purchases, B2S shopping season!

Find everything you need and want with great value and fresh deals

Celebrate pay day and four days off (for most of us) in the best way possible with our edit of the wonderful activities taking place in Dubai and the capital. Happy UAE National Day!

Here's our seasonal ultimate festive guide with the best party picks, from beauty, fashion, and technology to F&B and staycation deals. Whether you're searching for something for yourself or love season picks and destinations are sure to be a hit. d ones or looking to enjoy your time, these key

Coverage

Content Across
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YUMMY

سائح



القيادي

نبرلو

ليالينا

بابونه تاڭك رائج

Social Media
Posts

f Facebook

@ Instagram

Twitter

TikTok

Snapchat

Across 7awi Social
Media channels



on









Social Media

(Facebook & Instagram)



ليالينا

Schedule

Event Name	Date	Submission Deadline	Launch Date	End Date
 Valentine's Day	14-February	21-January	01-February	16-February
 Mother's Day	21-March	23-February	10-March	23-March
 Ramadan & Eid	09-April	09-March	25-March	20-May
 Eid Al-Adha	19-July	22-June	8-July	25-July
 Back to school	01-September	03 – August	19-August	16-September
 White Friday	26-November	01-November	18-November	30-November
 UAE National Day	02-December	08-November	24-November	5- December
 Festive Season	24-December	15-November	01-December	03- January 2022

RATES

	Gross Rate
Half Page	\$ 4,000
Full Page	\$ 6,000
Double Page	\$ 10,000
Custom Requests	Contact Us: Gift_Guide@7awi.com

All items have clickable link to your specified link

VAT not included

Special discounts based on volume

Let us help you amplify your
brand reach!

Contact Us

 gift_guide@7awi.com

