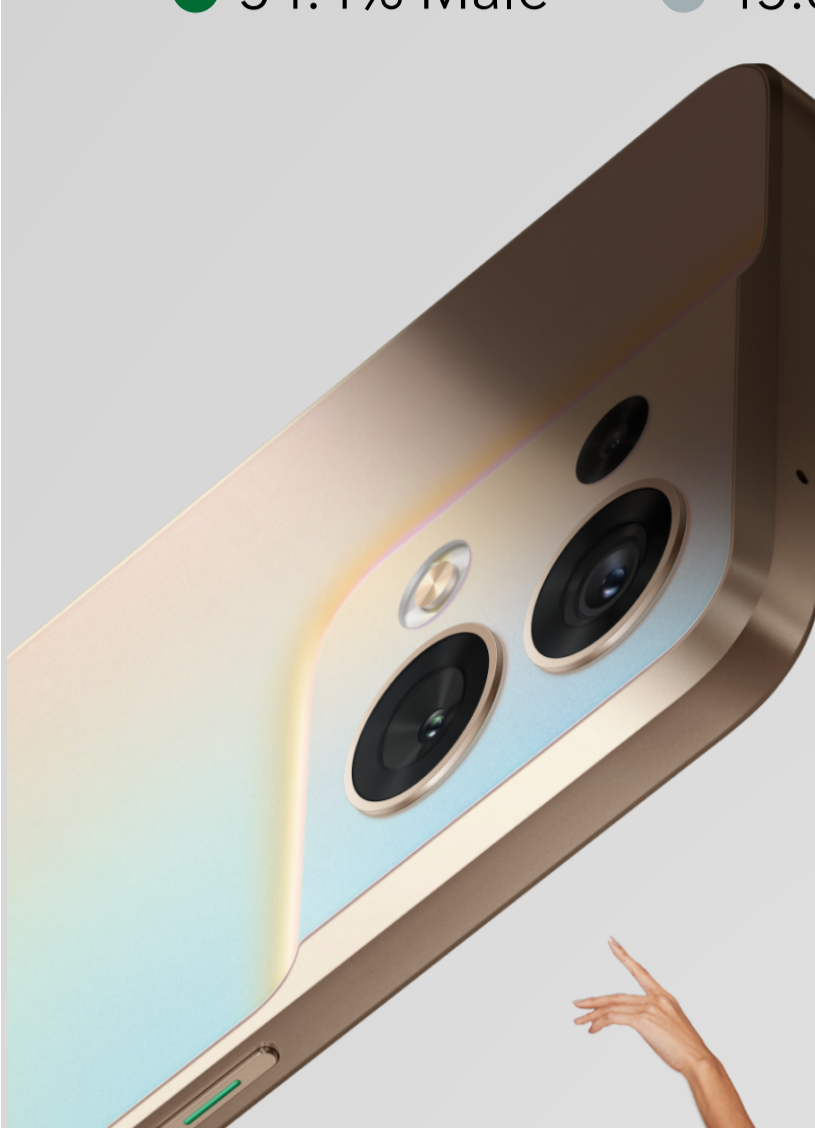
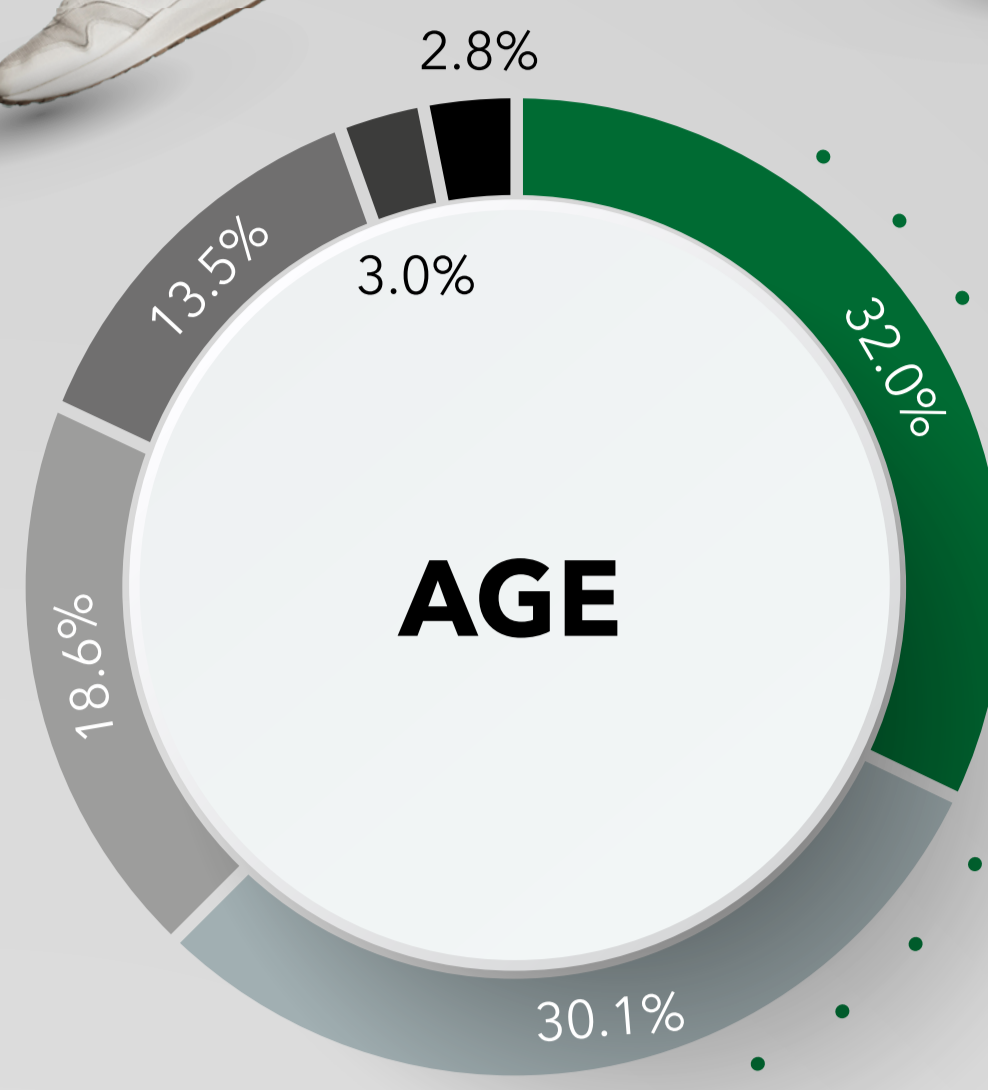
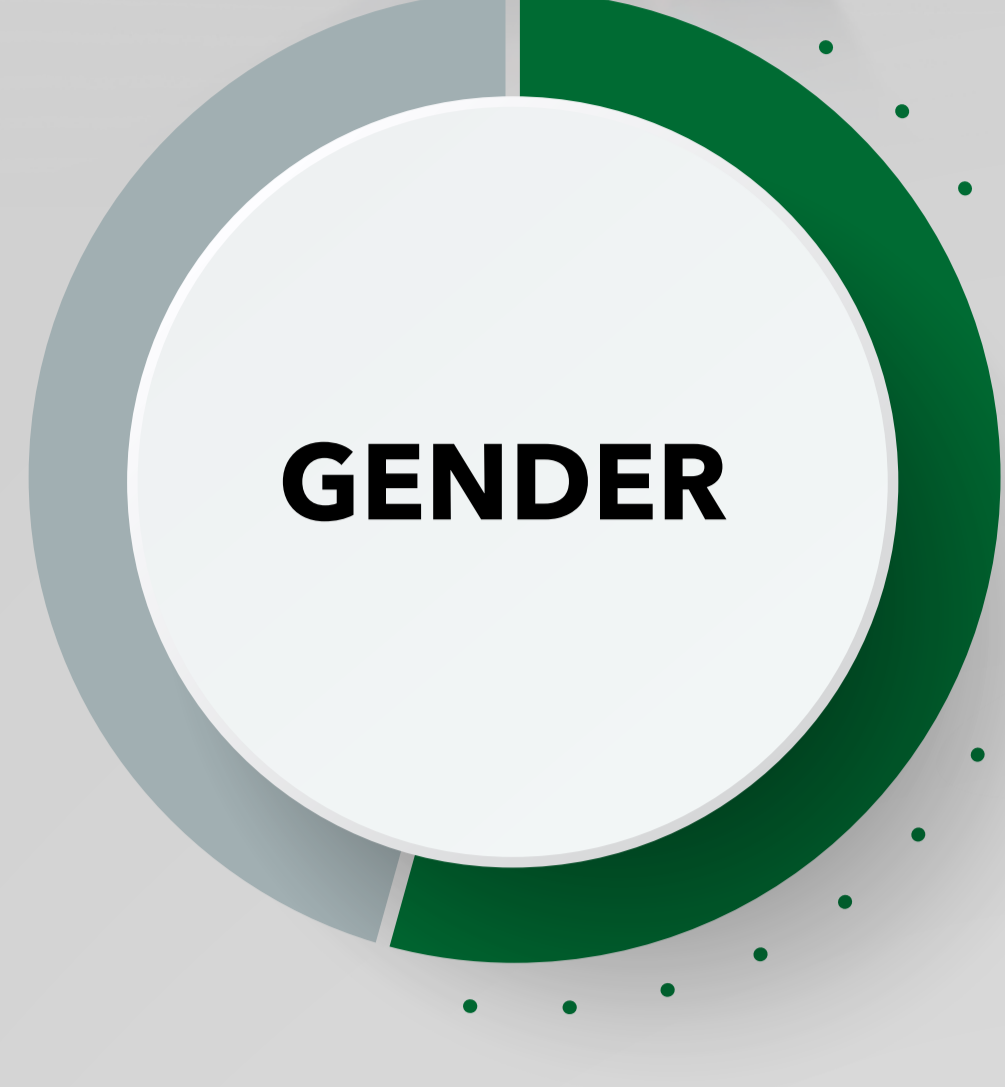


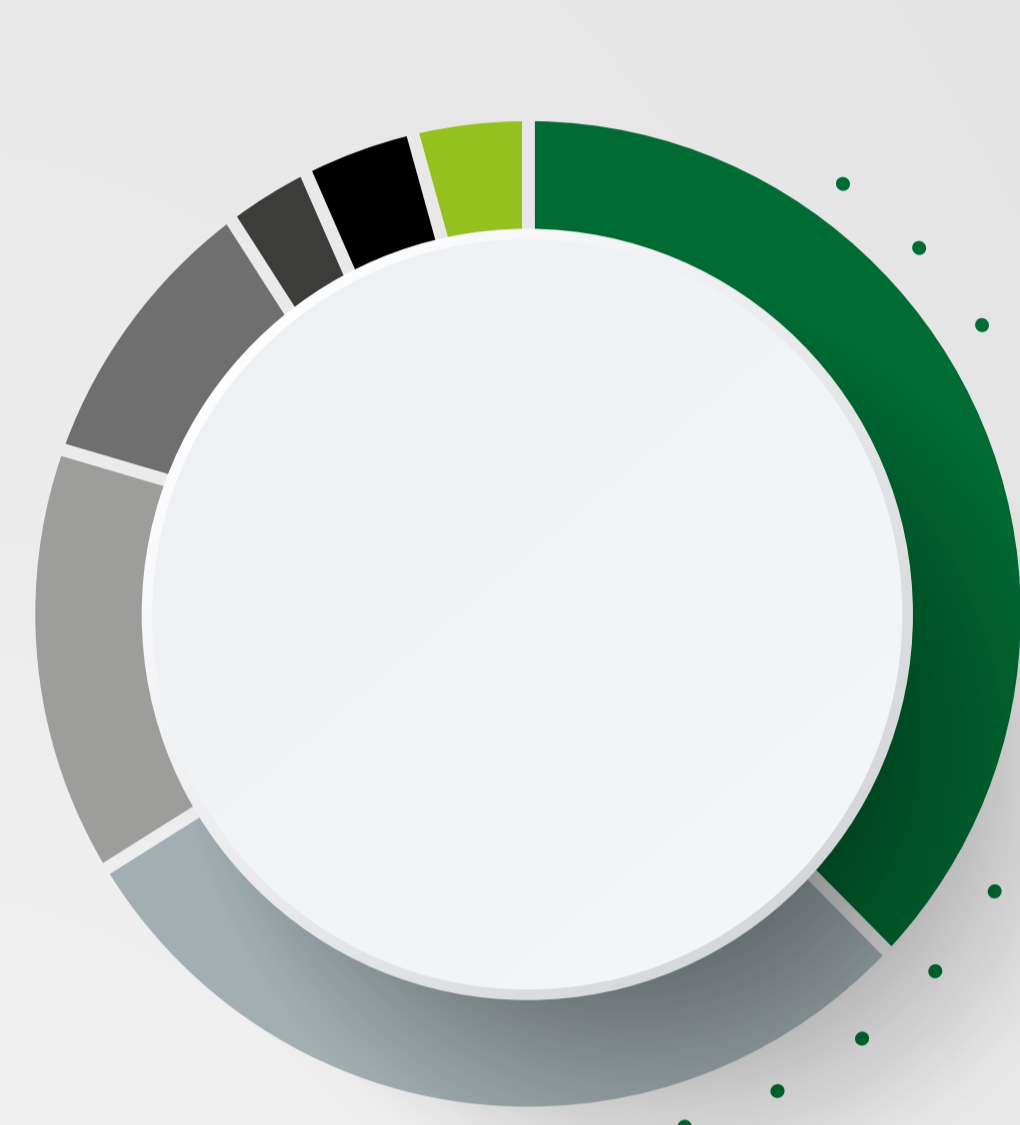
CONSUMER BEHAVIOR SURVEY DATA ANALYSIS



COUNTRY



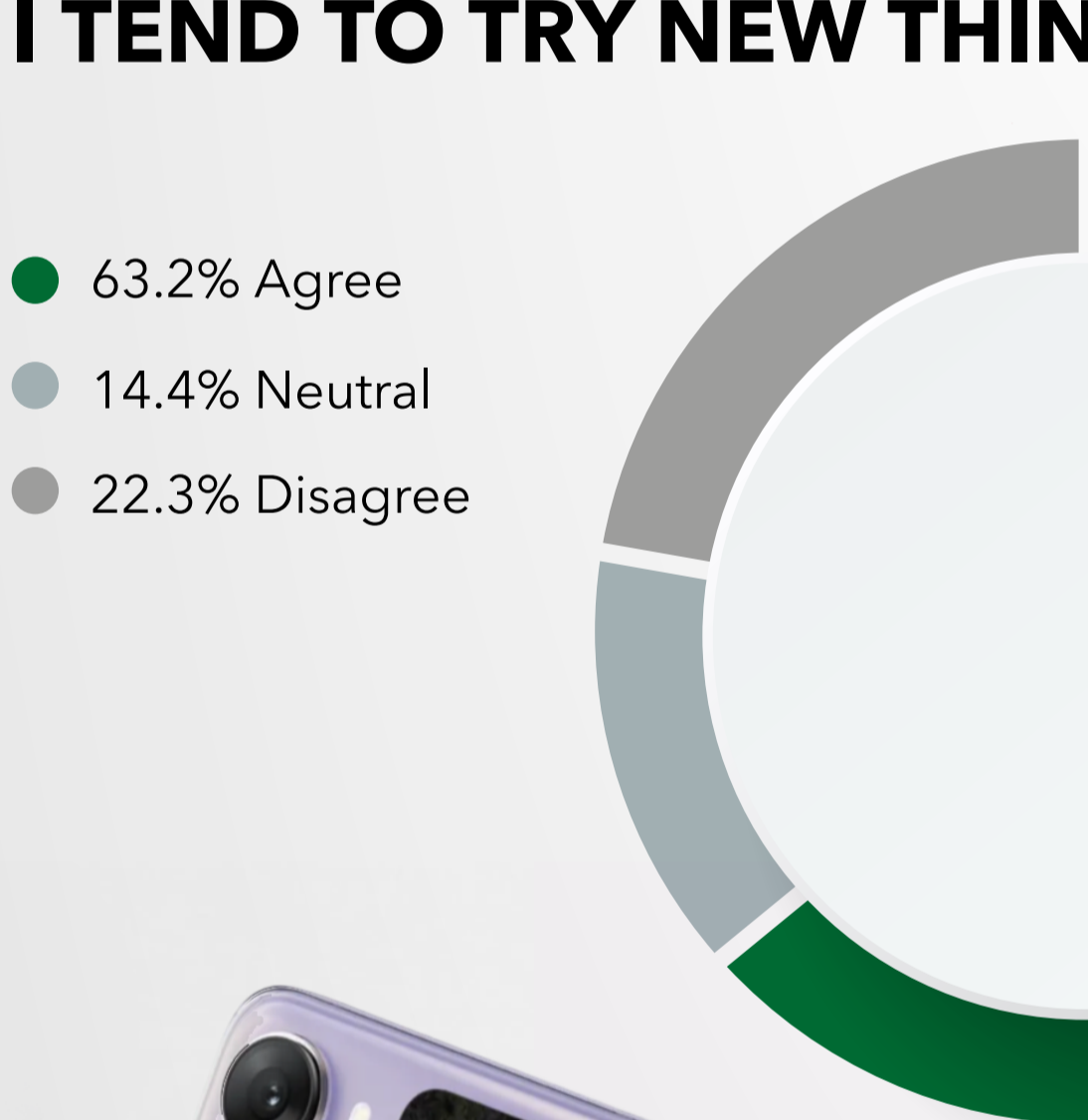
WHEN THINKING ABOUT PRODUCTS/SERVICES, WHAT INFLUENCES YOUR PURCHASING DECISIONS THE MOST?



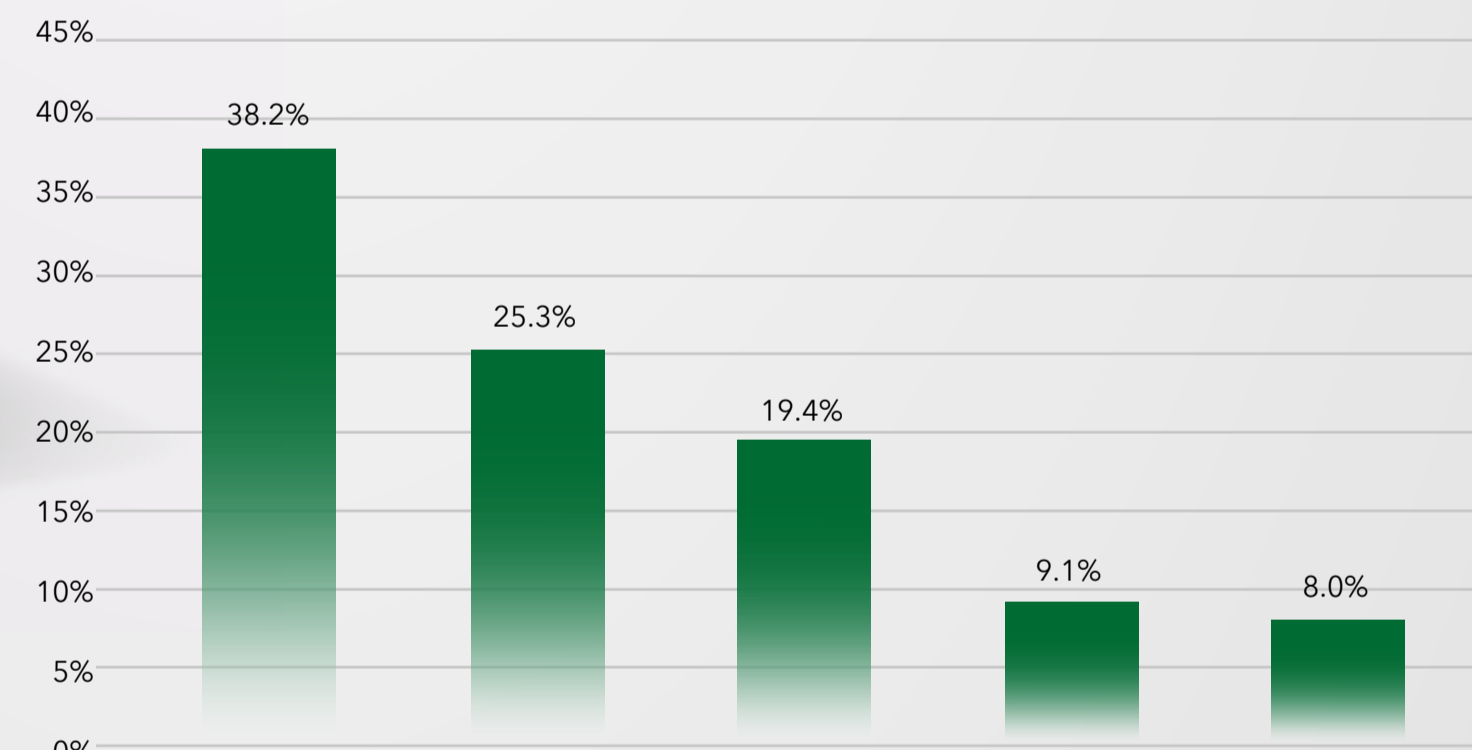
WHICH OF THE FOLLOWING STATEMENTS DESCRIBES YOU THE BEST?



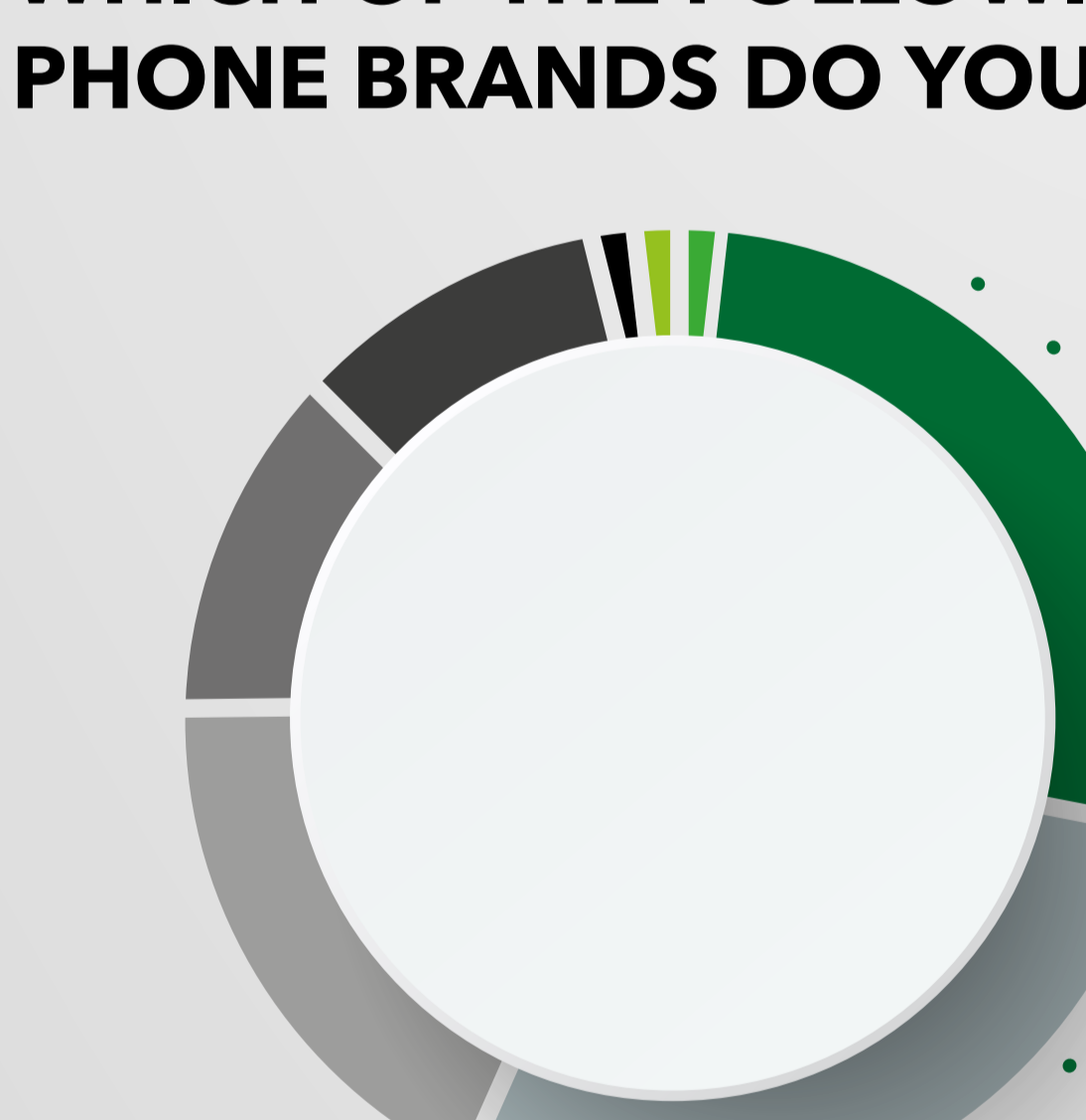
PLEASE INDICATE HOW MUCH DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT: I TEND TO TRY NEW THINGS



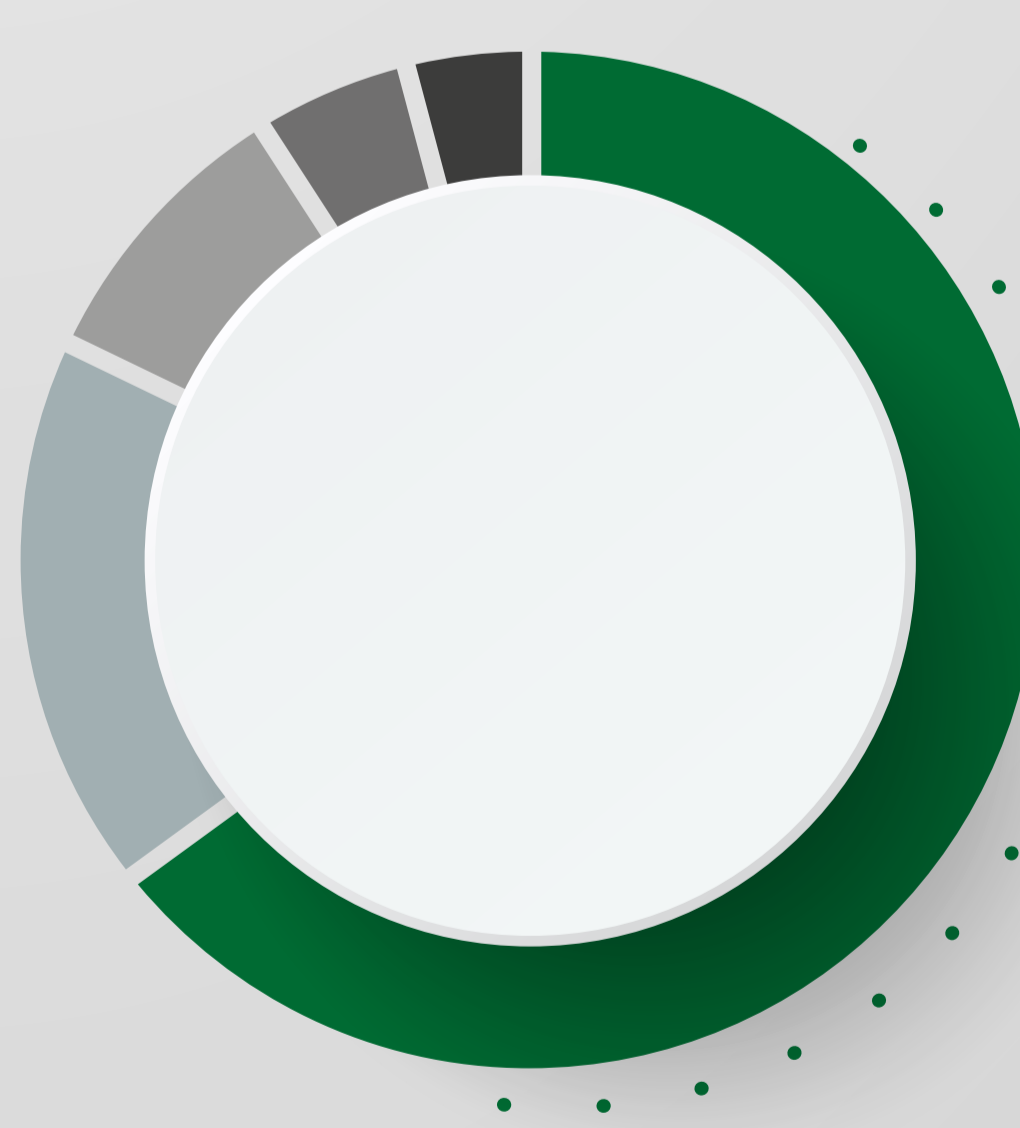
HOW MUCH ARE YOU WILLING TO SPEND ON A BRAND NEW PHONE?



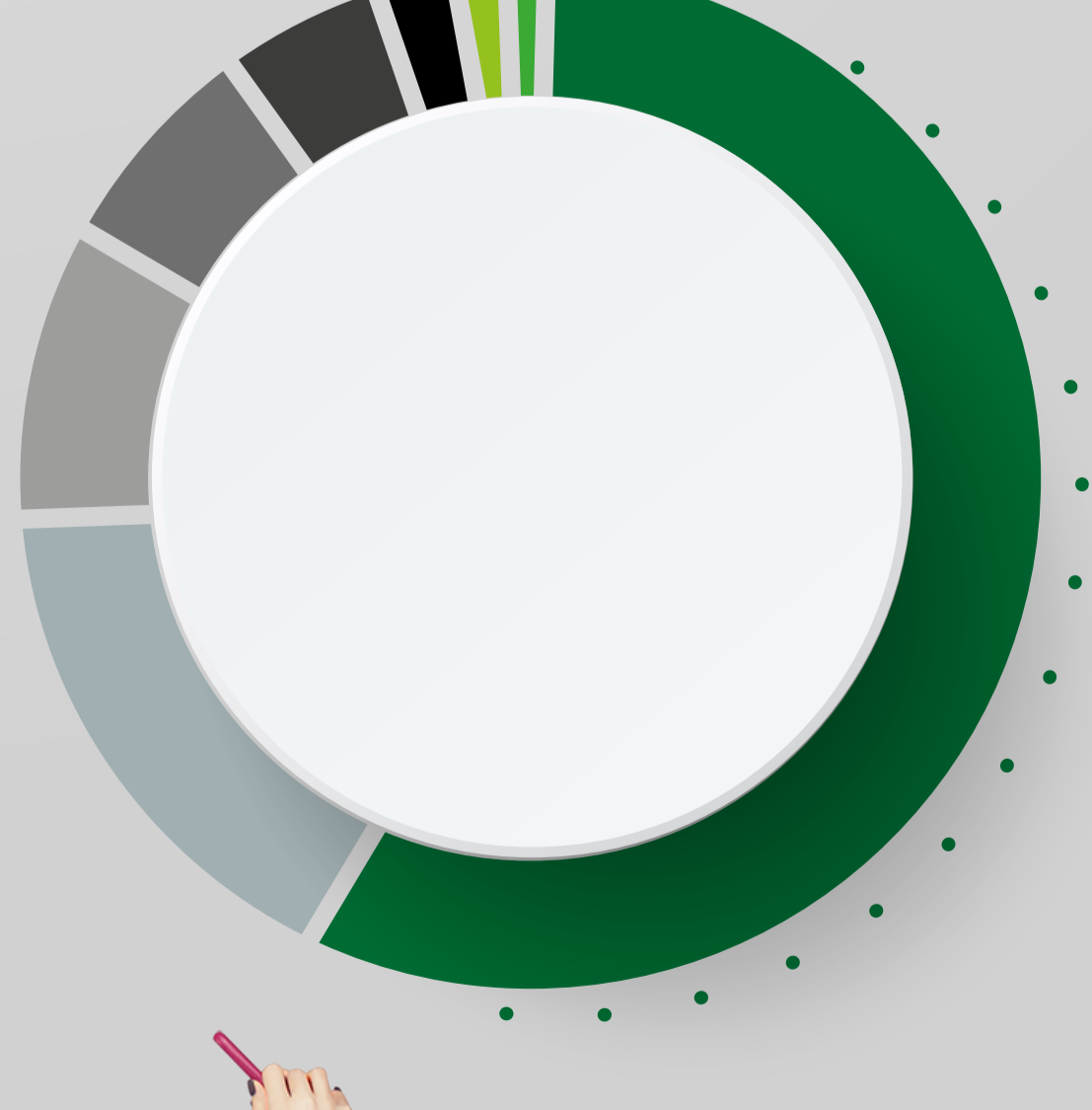
WHICH OF THE FOLLOWING PHONE BRANDS DO YOU OWN?



HOW OFTEN DO YOU UPGRADE YOUR SMART PHONE?



WHICH FEATURES DO YOU CONSIDER WHEN PURCHASING A SMART PHONE?



WHICH APPS DO YOU USE THE MOST?

