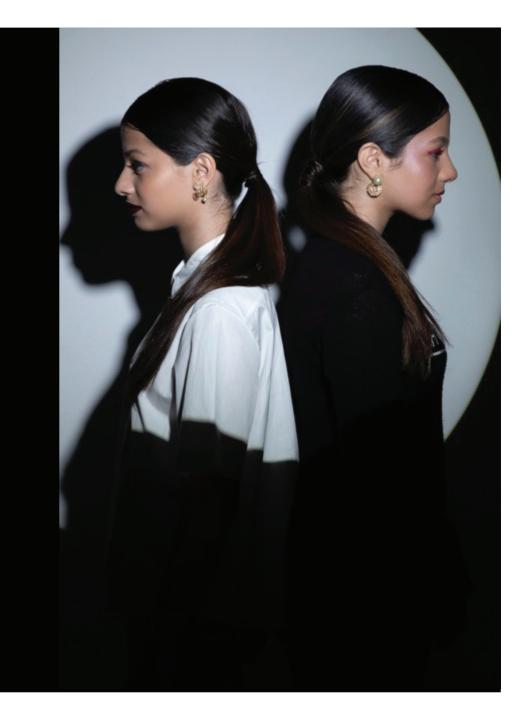
LAYALINA PRIVER



Editorial Calendar 2023

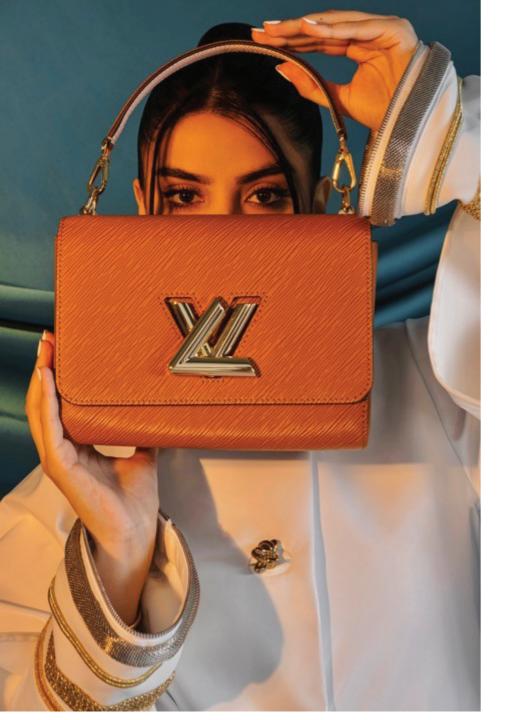


Month	Theme	Special Section	Local Features Articles
✓ January	New Year Start	*	Celebrities &Signs
✓ February	Valentine/SSIH	Valentine Fashion, Beauty, Gifts, Special watches &Jew	Couples, Relations, Partner
✓ March	Fashion S/S Trend	Beauty SS Look	Mother's Day & Role
✓ April	Special Ramadan	Beauty Tips During Ramadan	Cooking during Ramadan
✓ May	Eid/Bridal	All about Bridal Preparations	
		Health Lifestyle, vacation	
	Health, Travel, Hotels,	preparation, travel kit,	
✓ June	Vacation	destinations	what to eat, drink, sports etc
		Beauty Tanned Look, Hair & Skin	
✓ July	Summer Beauty+ Fashion	Care	Beach, Tanning & Body
		Family Traditions ,School	
✓ August	Family+ Back to School	Preparations	Back to School
✓ September	Fashion + Beauty A/W	A/W Looks	Luxury Beauty
✓ October		Fashion Haute Couture & Luxury	Luxurious Destinations/
	Luxury +Jewelry	Single Pages	Restaurants / Yacht etc
✓ November			Cars, Technology, Beauty, Spa
	Men	Men Beauty + Fashion	Treatments
		Gifts Ideas / Shoes/ Bags/Jewelry	
✓ December	Festive Season/Gifts	& Watches	*



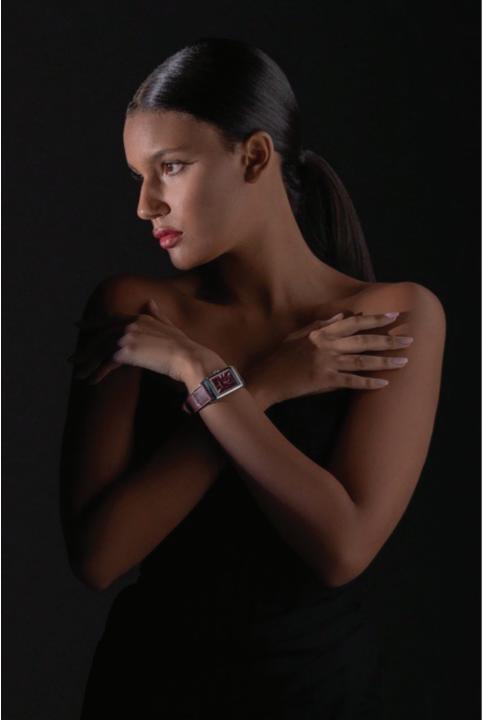
Option 1: \$20,000

- ✓ 1 behind the scene Teaser Video up to 15 seconds
- ✓ 4 Still images from the shoot
- ✓ 1 Full Video up to 1 minute
- ✓ Influencer/Celebrity Involved
- ✓ 2 Articles with the images
- ✓ 1 article with the video
- ✓ 1 non branded editorial Snap on Layalina
- ✓ 1 Insta-story with a swipe up option
- ✓ 1 Carousel Post on Instagram Layalina with the shoot images



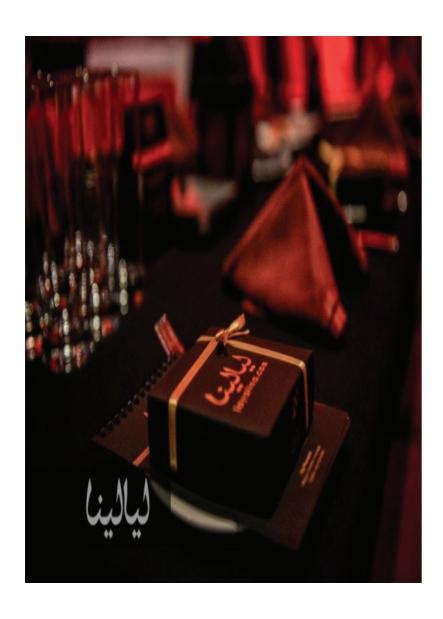
Option 2: \$15,000

- ✓ 1 behind the scene Teaser Video up to 15 seconds
- ✓ 3 Still images from the shoot
- ✓ 1 Full Video up to 1 minute
- ✓ Influencer Involved
- ✓ 1 Article with the images
- ✓ 1 article with the video
- ✓ 1 Insta-story on Layalina with a swipe up option



Option 3: \$10,000

- ✓ 1 behind the scene Teaser Video up to 15 seconds
- ✓ 1 Full Video up to 1 minute
- ✓ Influencer Involved /Model
- ✓ 1 article with the video
- ✓ 1 Insta-story on Layalina with a swipe up option



Events Activations Private Dinner \$20,000

- ✓ Database invite/ up to 20 VIP
- ✓ Setup/Catering by Layalina
- ✓ 40 sec video coverage for the event
- ✓ Photographer for still images
- ✓ 1 Article
- ✓ 1 Reel Post on Layalina

Contact Details

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