



About

Al Ain Farms was the first dairy and poultry integrated company established in the United Arab Emirates. After 40 illustrious years, today they are the largest integrated dairy company in the country, running five farms under their brand - the dairy business, the fresh juice business, the camel milk production, and the poultry section, hatchery, producing fresh chicken and Eggs.

Campaign Objective

Driving awareness about the Cook in The Bag marinated chicken.

Target Audience

Foodies, Parents, Grilling Enthusiasts, Busy Professionals, Home Cooks.

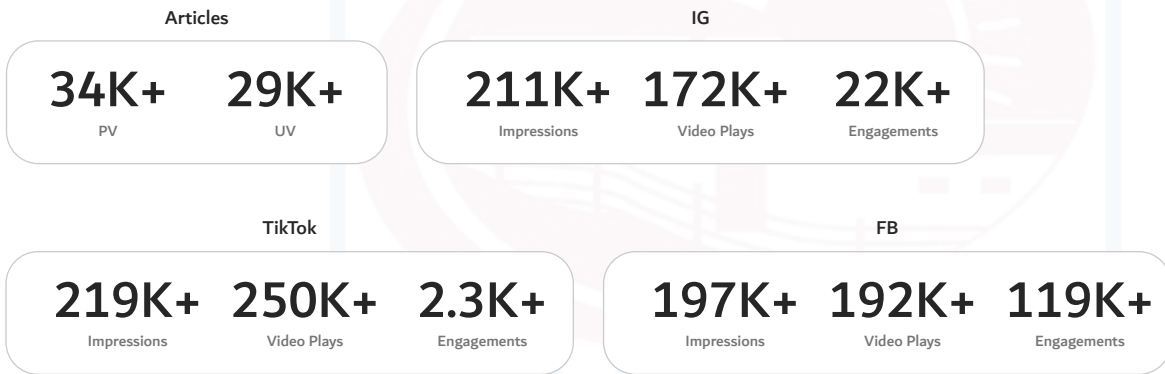
Markets

UAE market.

Solution

- Published SEO articles on Layalina Yummy.
- Launched Social media posts over Layalina Yummy's FB, IG, and TikTok.

Results



Source:

- Alainfarms.com
- Google Analytics.
- Meta Business Suit.
- TikTok Business Center.