

MEDIA KIT-2024

ArabGamerZ

Where All The Gamers Are

WELCOME TO ArabGamerZ

Fueled by the passion for gaming, ArabGamerZ set it self apart from any other gaming media platform by its unique approach to the community and its talented team of industry veterans.

Since the day it was established, It set itself with a clear goal; to provide gamers with the best content they need, and the right bridge between the brands and the Arab gamer.

When you want to know what players are interested in, how to engage with them, and how they spent their time and money, ArabGamerZ will be here to provide you all the help you need.

Welcome to ArabGamerZ, where you will find the biggest gaming community from all over the MENA region.



ZAHER ALBALBISI
EDITOR IN CHIEF

ArabGamerZ About

We always look forward to provide the players with the top content they need to enjoy their games and get to know the latest news, and fire the creative engines with unique thought-engaging articles.

We are proud to have a diversity of content on our website and across social media, and an exceptional video content that have its own fanbase.

80%
MALE

20%
FEMALE

Audience Demographics

Traffic & Engagement

PageViews

3000K⁺

02:30⁺

Avg Visit Duration

Social Media

ArabGamerZ are proud to have an expanded social media presence to stay in touch with our audience wherever they are.

We have fast raising community on Twitter\X and Facebook, and our audience enjoy our exclusive content and interviews on LinkedIn, while our user engagement and followers are growing everyday on Instagram, YouTube, and TikTok.

We have an active presence on many other Social Media platforms, and each platform gets the special treatment its community deserves.



Exclusive Community

If you want to directly reach the gaming community in the MENA region, We are proud to share with you our Exclusive Community that crosses over 50K+ gamers that we can directly reach over their mobiles, newsletters, and more.

50K+
Gamers



Calendar

JANUARY

CES

FEBRUARY

D.I.C.E. Summit

MARCH

**Game Developers
Conference (GDC)**

JUNE

Summer Game Fest

Future Games Show

Summer Showcase

PC Gaming Show

JULY

Esports World Cup

AUGUST

GamesCom

SEPTEMBER

Tokyo Game Show

OCTOBER

Paris Games Week

DECEMBER

The Game Awards

Grand Game Awards

Arab Game Awards



UPCOMING
events

Stories SUCCESS



RAZER™

CODATI



Rate Card

Display & Video Ads

Placement	Sizes	Unit	Gross Rate
Mobile			
MPU	300x250	CPM	\$35
Interstitial	320x570	CPM	\$60
Mobile Anchor	320x100 / 320x50	CPM	\$40
InRead (Outstream)	MP4 Video 480x720	CPM	\$45
Pre/Mid-Roll (Instream)	MP4 Video 640x480	CPM	\$45
Desktop			
Half-Page	300x600 / 600x700	CPM	\$50
Leaderboard	728x90	CPM	\$40
MPU	300x250	CPM	\$30
InRead (Outstream)	MP4 Video 480x720	CPM	\$50
Pre/Mid-Roll (Instream)	MP4 Video 640x480	CPM	\$50

Sponsorships, Roadblocks & Rich Media

Placement	Sizes	Unit	Gross Rate
Homepage Takeover Featured Article	Mobile: 320x100 320x50 300x250 inRead or Interscroller Desktop: 300x600 300x250 970x250 inRead or Interscroller	Daily	\$2,000
Section Takeover	Mobile: 320x100 320x50 300x250 inRead or Interscroller Desktop: 300x600 300x250 970x250 inRead or Interscroller	Daily	\$2,000
Dedicated Section	Size Upon Request	Monthly	\$10,000
Roadblock	Mobile: 320x100 320x50 300x250 inRead or Interscroller Desktop: 300x600 970x250 inRead or Interscroller	CPM	\$60
Special Execution	Mobile: 300x600 JPG & PSD 1280x720 Video 30sec max MP4 Desktop: 970x600 JPG & PSD 1280x720 Video 30sec max MP4	CPM	\$70

Rate Card

Content Advertorial

Placement	Sizes	Unit	Gross Rate
Editorial Article	250-500 words	Article	\$3,000
Newsletter Sponsorship	Size Upon Request	7awi DB	\$1,200
Emailshot	Size Upon Request	7awi DB	\$1,800
Notification	Size Upon Request	7awi DB	\$1,800

SnapChat Advertorial

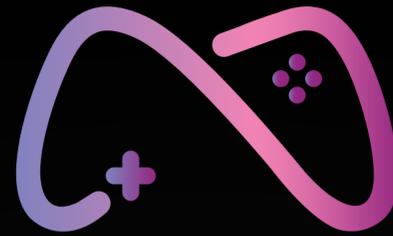
Placement	Sizes	Unit	Gross Rate
Snap Ads (7awi Shows)	1080x1920	CPM	\$12
Snap Ads Takeover	1080x1920	Per Day	Call for pricing
Snap Lens Creation	Size Upon Request	Starting from	\$3,500
Snap Show	1080x1920	Show Inclusion	\$2,500

Social Advertorial

Placement	Sizes	Unit	Gross Rate
Facebook Post Or Story	Size Upon Request	Post Or Story	\$1,500
Instagram Post Or Story	Size Upon Request	Post Or Story	\$2,000
TikTok Reels	Size Upon Request	Post	\$1,500
Twitter Post	Size Upon Request	Post	\$800
Youtube	Size Upon Request	Post	\$800

Additional Services

Placement	Sizes	Unit	Gross Rate
Photoshoot	N/A	Photo	Call for pricing
Events & Brand Activations	N/A	N/A	Call for pricing
Influencer Collaboration	N/A	Video Photo Social	Call for pricing
Video Production	N/A	Long/Short form Live 2D Animations	Call for pricing



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Thanks

For partnership inquiries and advertising opportunities, reach out to us:

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