



BREITLING

About

Breitling is a Swiss luxury watchmaker celebrated for its precision, bold design, and deep-rooted aviation heritage. Each timepiece reflects a legacy of craftsmanship, innovation, and timeless elegance.

Campaign Objective

Promote Breitling's exclusive Ramadan 2025 collection as the ultimate luxury gift, blending heritage with the spirit of meaningful giving.

Target Audience

- Men and women aged 30–55.
- Luxury watches collectors.
- Gift-givers seeking premium, meaningful Ramadan presents.

Markets

KSA / UAE.

Solution

- Published an SEO article on Layalina Privee website.
- Launched standard banners on Layalina Privee website.
- Posted an Instagram reel and story on Layalina Privee account.
- Launched content inclusion on Layalina Trending Snapchat show.
- Launched a Snap Ad.

Results

SEO Article

11K+

Page Views

Advertising Campaign

62K+

Impressions

IG Reels/Story

79K+

Reach

101K+

Views

Snapchat Show

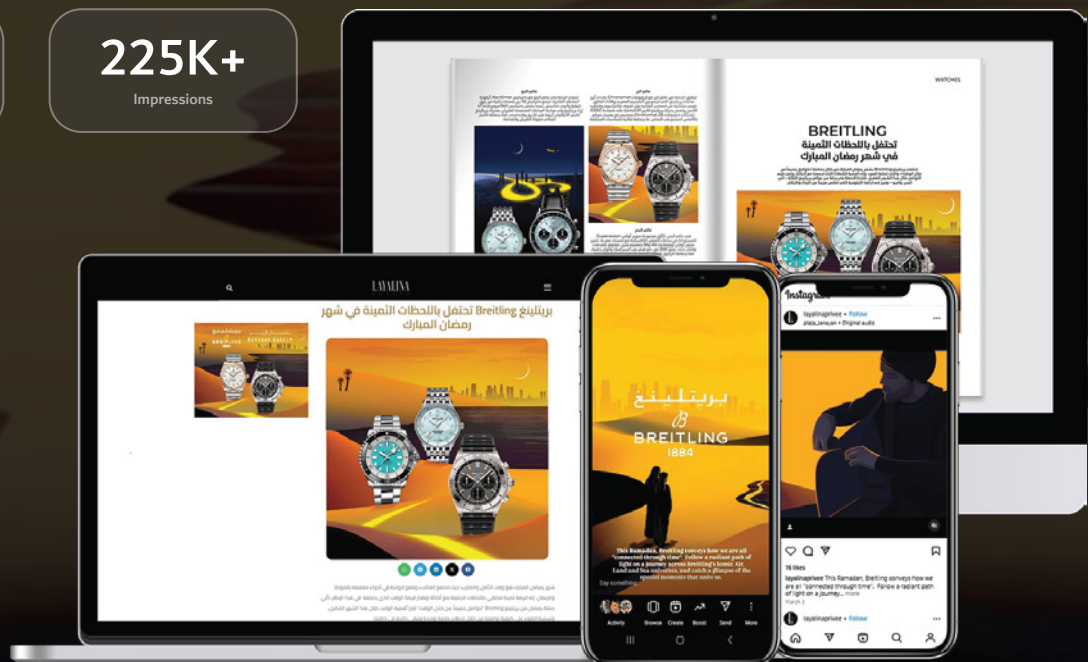
82K+

Unique Viewers

Snapchat Ads

225K+

Impressions



Source:

- Google Analytics.
- Google Ad Manager.
- Meta – Facebook Ad Manager.
- Snapchat Ad Manager.

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