



GULF MOMENTS

# MediaKit

THE VOICE OF THE GULF'S CULTURAL PULSE







# About Gulf Moments

**Gulf Moments is a dynamic media platform capturing the stories, trends, and culture shaping the GCC region — UAE, KSA, Qatar, Bahrain, Kuwait, and Oman. From cultural icons to viral trends, we deliver fresh, engaging, and authentic narratives from a uniquely Gulf perspective.**





# Why Partner with Gulf Moments?

- **Comprehensive Reach Across the GCC's Six Core Consumer Markets.**
- **Multi-Platform Presence Powered by Engaging, High-Impact Storytelling Experiences.**
- **Proven Track Record in Consistently Driving Awareness and Customer Engagement.**
- **Culturally Rooted Strategies for Building Authentic, Local Brand Connections.**

# Our Audience

**Our audience is culturally connected, digitally active, and deeply engaged across the GCC, constantly exploring new trends, consuming content, and influencing conversations in their communities.**

**18-24**

Digitally native, trend-aware early adopters

**25-34**

Core segment, trendsetters, highly influential

**35-45**

Professionals with strong purchasing power





Our Reach & Engagement

# Digital Footprint

904K

USER

1.3M

PAGEVIEWS

15K

SUBSCRIBERS



# Social Media Impact



**78K**  
FOLLOWERS

**1.8M**  
VIEWS

**800K**  
REACH



**130K**  
FOLLOWERS

**26M**  
VIEWS

**8.7M**  
TOTAL LIKES



**107K**  
FOLLOWERS

**8.1M**  
VIEWS

**102K**  
ENGAGEMENT



# Rate Card

Deliverable	Average Price (AED)
<b>Multi-Platform Reel</b> (1× video produced by Gulf Moments team on Instagram, TikTok & Facebook)	8,000
<b>Multi-Platform Reel</b> (1 video provided by client posted on Instagram, TikTok, Facebook)	5,000
<b>Instagram Stories Set</b> (3–5 IG story frames in one campaign)	1,500
<b>Instagram Pinned Posts Takeover</b> (3 posts pinned for 5 days on IG feed)	10,000
<b>Instagram Collab Post</b> (co-posted on Gulf Moments and client IG)	6,000
<b>PR Article on Moments Website</b> (published on UAE Moments & all Moments sites. Distributed on Facebook, WhatsApp and Newsletter)	5,000

# Campaign Packages



## Starter Boost

- 1 x Multi-Platform Reel (Client-provided asset)
- 1 x Instagram Stories Set (3-5 Stories)
- 1 x PR Article on Moments Website

SAVE 18%



## Social Spotlight

- 1 x Multi-Platform Reel (Produced by Gulf Moments team)
- 1 x Instagram Collab Post
- 1 x Instagram Stories Set
- 1 x PR Article on Moments Website

SAVE 20%



## Moments Takeover

- 1 x Instagram Pinned Posts Takeover (3 posts pinned for 5 days)
- 1 x Multi-Platform Reel (Client-provided asset)
- 1 x Instagram Collab Post
- 1 x PR Article

SAVE 18%



## Full Moments Experience

- 1 x Multi-Platform Reel (Produced by Gulf Moments team)
- 1 x Instagram Collab Post
- 1 x Instagram Stories Set
- 1 x Instagram Pinned Posts Takeover
- 1 x PR Article

SAVE 20%

\* Price AED





**GULF MOMENTS**

# Thank You!

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