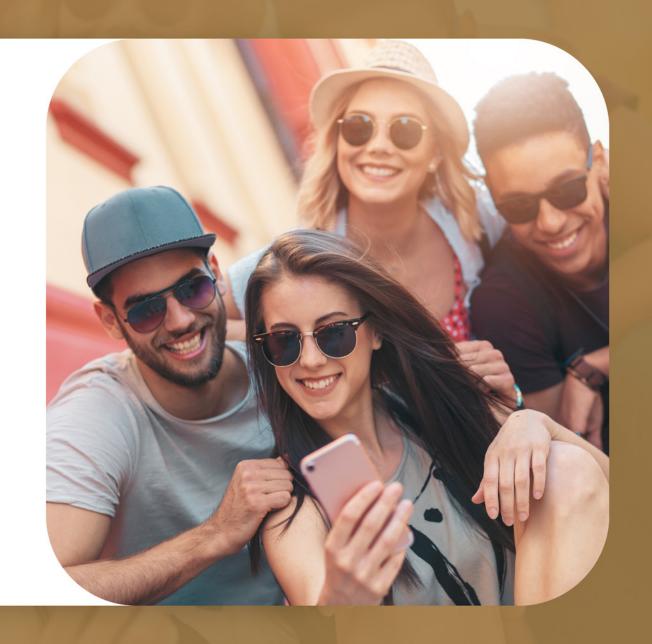


MediaKit

THE VOICE OF THE GULF'S CULTURAL PULSE





About Gulf Moments

Gulf Moments is a dynamic media platform capturing the stories, trends, and culture shaping the GCC region — UAE, KSA, Qatar, Bahrain, Kuwait, and Oman. From cultural icons to viral trends, we deliver fresh, engaging, and authentic narratives from a uniquely Gulf perspective.



Why Partner with Gulf Moments?

- Comprehensive Reach Across the GCC's Six Core
 Consumer Markets.
- Multi-Platform Presence Powered by Engaging,
 High-Impact Storytelling Experiences.
- Proven Track Record in Consistently Driving Awareness and Customer Engagement.
- Culturally Rooted Strategies for Building Authentic,
 Local Brand Connections.

Our Audience

Our audience is culturally connected, digitally active, and deeply engaged across the GCC, constantly exploring new trends, consuming content, and influencing conversations in their communities.

18-24

Digitally native, trend-aware early adopters 25-34

Core segment, trendsetters, highly influential 35-45

Professionals with strong purchasing power



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Our Reach & Engagement Digital Footprint 904K 15K 1.3M **PAGEVIEWS SUBSCRIBERS** Applications Open for Campus Art Dubai Professional Development





78K

1.8M

800K



130K 26M

8.7M

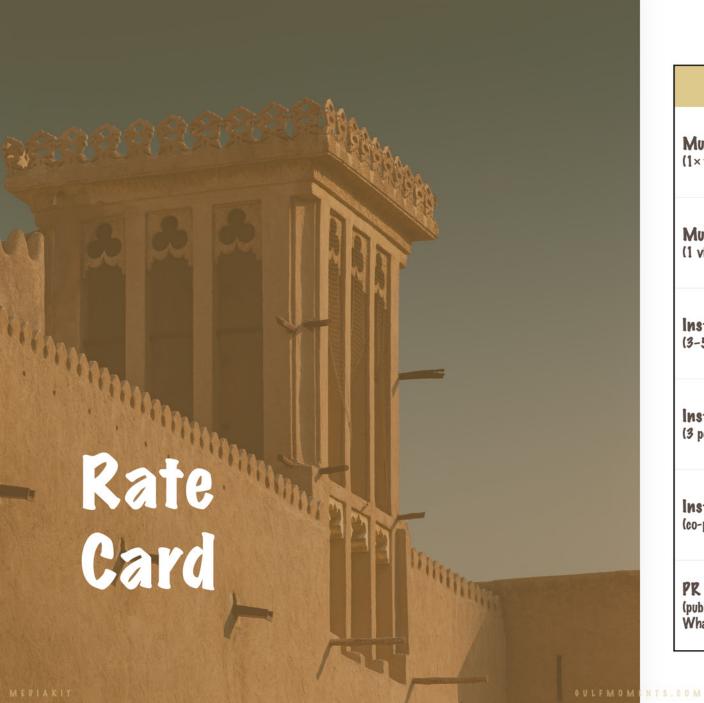
Impact



107K

8.1M

102K



Peliverable	Average Price (AEP)
Multi-Platform Reel (1× video produced by Gulf Moments team on Instagram, TikTok & Facebook)	8,000
Multi-Platform Reel (1 video provided by client posted on Instagram, TikTok, Facebook)	5,000
Instagram Stories Set (3-5 lG story frames in one campaign)	1,500
Instagram Pinned Posts Takeover (3 posts pinned for 5 days on 16 feed)	10,000
Instagram Collab Post (co-posted on Gulf Moments and client IG)	6,000
PR Article on Moments Website (published on UAE Moments & all Moments sites. Distributed on Facebook, WhatsApp and Newsletter)	5,000

Campaign Packages

9,500 11,500

Starter Boost

- 1 x Multi-Platform Reel (Client-provided asset)
- 1 x Instagram Stories Set (3-5 Stories)

SAVE 18%

1 x PR Article on Moments Website

16,500 20.500

Social Spotlight

- · 1 x Multi-Platform Reel (Produced by **Gulf Moments team**)
- 1 x Instagram Collab Post
- 1 x Instagram Stories Set
- 1 x PR Article on Moments Website

21,500 26,000

Moments Takeover

- 1 x Instagram Pinned Posts Takeover (3 posts pinned for 5 days)
- 1 x Multi-Platform Reel (Clientprovided asset)
- 1 x Instagram Collab Post
- · 1 x PR Article

• 1 x PR Article

SAVE 20%

SAVE 18%

30,500

Full Moments Experience

- 1 x Multi-Platform Reel (Produced by **Gulf Moments team**)
- 1 x Instagram Collab Post
- 1 x Instagram Stories Set
- 1 x Instagram Pinned Posts Takeover

SAVE 20%

* Price AED

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Thank You!

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