



GULF MOMENTS

MediaKit

THE VOICE OF THE GULF'S CULTURAL PULSE





About Gulf Moments

Gulf Moments is a dynamic media platform capturing the stories, trends, and culture shaping the GCC region — UAE, KSA, Qatar, Bahrain, Kuwait, and Oman. From cultural icons to viral trends, we deliver fresh, engaging, and authentic narratives from a uniquely Gulf perspective.



Why Partner with Gulf Moments?

- **Comprehensive Reach Across the GCC's Six Core Consumer Markets.**
- **Multi-Platform Presence Powered by Engaging, High-Impact Storytelling Experiences.**
- **Proven Track Record in Consistently Driving Awareness and Customer Engagement.**
- **Culturally Rooted Strategies for Building Authentic, Local Brand Connections.**

Our Audience

Our audience is culturally connected, digitally active, and deeply engaged across the GCC, constantly exploring new trends, consuming content, and influencing conversations in their communities.

18-24

Digitally native, trend-aware early adopters

25-34

Core segment, trendsetters, highly influential

35-45

Professionals with strong purchasing power



Our Reach & Engagement

Digital Footprint

904K

USER

1.3M

PAGEVIEWS

15K

SUBSCRIBERS



Social Media Impact



78K
FOLLOWERS

1.8M
VIEWS

800K
REACH



130K
FOLLOWERS

26M
VIEWS

8.7M
TOTAL LIKES



107K
FOLLOWERS

8.1M
VIEWS

102K
ENGAGEMENT

Rate Card

Deliverable	Average Price
Multi-Platform Reel (1 x video produced by Gulf Moments team on Instagram, TikTok & Facebook)	\$2,500
Multi-Platform Reel (1 video provided by client posted on Instagram, TikTok, Facebook)	\$1,750
Instagram Stories Set (3-5 IG story frames in one campaign)	\$1000
Instagram Pinned Posts Takeover (3 posts pinned for 5 days on IG feed)	\$3,500
Instagram Collab Post (co-posted on Gulf Moments and client IG)	\$2,000
PR Article on Moments Website (published on UAE Moments & all Moments sites. Distributed on Facebook, WhatsApp and Newsletter)	\$1,750

Campaign Packages

\$3,000

was

\$3,500

Starter Boost

- 1 x Multi-Platform Reel (Client-provided asset)
- 1 x Instagram Stories Set (3-5 Stories)
- 1 x PR Article on Moments Website

17%.

\$5,000

was

\$6,000

Social Spotlight

- 1 x Multi-Platform Reel (Produced by Gulf Moments team)
- 1 x Instagram Collab Post
- 1 x Instagram Stories Set
- 1 x PR Article on Moments Website

12%.

\$6,300

was

\$7,300

Moments Takeover

- 1 x Instagram Pinned Posts Takeover (3 posts pinned for 5 days)
- 1 x Multi-Platform Reel (Client-provided asset)
- 1 x Instagram Collab Post
- 1 x PR Article

15%.

\$7,200

was

\$8,800

Full Moments Experience

- 1 x Multi-Platform Reel (Produced by Gulf Moments team)
- 1 x Instagram Collab Post
- 1 x Instagram Stories Set
- 1 x Instagram Pinned Posts Takeover
- 1 x PR Article

23%.

* Price AED



GULF MOMENTS

Thank You!

sales@7awi.com | info@7awi.com

+ 971 04 580 5022

Gargash Design House Building Floor A-203

Al Sufouh First, Dubai